From: HR Daily Advisor
To: Ambat, Mercy (SHF)
Subject: A Culture of Success
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A Culture of Success

After years of discussion and research, one thing is clear about workplace culture: Getting it right is very important. Like employer branding, culture exists in every organization, whether everyone is aware of it or not. Also as with employer branding, it is very important that leaders in organizations take the reins of their culture; otherwise, it will have an uncontrolled definition.

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because they have “emotions” and “feelings” and get “sick” and “tired” and have to “eat” and “sleep.” Instead, you have to be effective.

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Freelancers have become a large part of the global workforce. According to one recent statistic, there are more than 56.7 million freelancers in the United States today. From a recruiter's perspective, there are a few reasons why hiring freelancers makes sense. One study published by MRI found that a shortage of qualified candidates was the biggest recruitment hurdle for nearly 63% of recruiters.

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